

MAXXIS®

**THE MAXXIS QUARTERLY
SUMMER 2012**



**The HT-770, Your All-Season
Premium Highway Terrain Tire**
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**Andrew DeLong Moves Up the
Rankings in the GNCC**
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MAXXIS HT-770



The HT-770 is our flagship all-season premium highway terrain tire for truck and SUV owners who demand the best. Increased casing stiffness and added tread reinforcements improve overall braking performance and confidence when hauling or towing. Sidewall refinements improve the overall ride as well as stability under emergency maneuvers or heavy cross-winds. The HT-770 delivers a premium driving experience, with closed-shoulder design and multi-pitch technology for minimized pattern noise, effectively reducing driver fatigue.

- Ripple sipe design improves overall wear pattern and traction on slippery surfaces
- Dual circumferential grooves increase water dispersion efficiency for improved hydroplaning resistance
- Multi-pitch tread blocks minimize pattern noise for a quiet ride and sure-footed handling
- Closed shoulder design limits noise resonance in tread area which further reduces cabin noise
- M&S All-Season rated
- UTQG 640 A B (Non-LT sizes ONLY)

Your customers deserve the best. Order the HT-770 today.




AUTO RACING RESULTS

On and off-road, Maxxis' sponsored drivers made their way to the podium this spring. A few of the outstanding results:

- Eric Barron won the Pro 4 class at LOORRS' Round 8. Rounds 7 and 8 were held June 23–24 in Tooele, Utah. Brian Deegan took a win and a second place finish during the weekend, and Marty Hart took his fifth podium of the year with a second place finish for a second place finish in Pro 2 at Round 8.
- Marty Hart took his second Pro 2 victory of the year at Round 6 of the LOORRS series. Rounds 5 and 6 were held May 19–20 in Surprise, Arizona. Travis Coyne earned second place at Round 6.
- Corry Weller took third place in Pro 4 at LOORRS' Round 5, held May 19 in Surprise, Arizona.
- Maxxis ruled at the Dirt Riot Central Series' final event, sweeping the 4400 podium. In addition to winning the day's race, Levi Shirley locked up the 4400 title at the event, held May 11–12 in Fredericksburg, Texas. In the series' overall standings, Kyle Brusco took second place, and Brian Shirley earned third place.
- Brian Deegan took a double victory at Round 3 of the LOORRS series, winning both the Pro 2 and Pro Lite classes. Fellow Maxxis driver Marty Hart took two podiums during the weekend's racing, earning second place in Pro 2 at both rounds. LOORRS' Rounds 3 and 4 were held April 21–22 in Lake Elsinore, California. Hart's son Kyle also did well during the weekend, grabbing second place in Modified Kart at Round 4.
- Doug Bigelow rode his 40" Trepador competition tires to a win at the opening round of the Rausch Creek Racing Series, held April 14 in Rausch Creek, Pennsylvania. Bigelow competed against a field of 25 Ultra 4 drivers to take the win. Consistently posting lap times in the top three, he took the victory despite mechanical difficulties.
- Levi Shirley won Round 2 of the Dirt Riot's Central series and his father, Brian, took third place. The race was held April 13–14 in Sayre, Oklahoma.

Visit Maxxis.com and the Maxxis Tires Facebook page for news of Maxxis' drivers' latest victories.

AT-771



The AT-771 premium all terrain is ready to tackle your favorite local trail or your everyday urban work route. The unique tread pattern and sidewall lug design offers excellent all-terrain traction, while reducing pattern noise with multi-pitch noise reduction technology. Enhancing the AT-771's off-road prowess, the overall construction uses a stiff but comfortable casing, with several key reinforcements to improve stability and handling and offer a refined ride on smooth surfaces.

- Tread pattern and shoulder lug design offers excellent all-terrain traction
- Stiff but comfortable casing improves off-road stability and handling
- Advanced tread compound and pattern design improve treadwear, wet traction and hydroplaning resistance

Order the AT-771 for your customers today.

CORRY WELLER TAKES TO THE PODIUM IN LOORRS' PRO 4



After achieving success in LOORRS' SR1 class, Corry Weller is burning up the course in Pro 4: In just her rookie season in the class, she landed on the podium in third place at Round 5.

"It's so much fun; it's honestly the coolest thing I've ever driven," she said of her truck. "I don't get the nerves I usually get. They're amazing vehicles. I wasn't sure I would be able to pick up the new truck and get used to the new class. The fact that we're getting it so quickly I think is a really great testament to the truck and to my crew, and in a way, it's a testament to the SR1 class. A lot of what I learned in the SR1 class translated into the Pro 4 class really nicely."

Racing a truck has long been in her plans: "Pretty much ever since I saw short course racing, I knew I wanted to be in the truck at some point, either Pro 2 or Pro 4," she told Maxxis.

In addition to being a rookie, Weller is currently the only woman in LOORRS' Pro 4 class, a distinction she's able to handle fairly easily. "I think I'm the only woman in any of the truck classes," she said. "It's great. It's cool because pretty much, it's not intimidating at all. You're still competing against each other and focusing on driving as fast as you can, as long as you don't think 'Now I'm racing against the people I was looking up to for so long.' Up to now, it hasn't been an issue. I definitely experience some tension in the class, though...It's such a premier-level class, and it's always been just guys, but at the same time, everybody is very nice. It's not the racers so much;

the guys [in the crews] are funny, and they like to have a good time. I don't know if it's opening up the doors for other women. I don't think there's resistance to it."

She hopes to be Rookie of the Year for the class and to end the year in the top three in Pro 4 points. As she works toward those goals, Weller says that having top-quality tires, like the Razr SCR models she's riding this season, makes a big difference in her results. "They're fantastic. I love them," she said. I have gotten tremendous support from Maxxis this year. Tires are just one of those really big expenses. They can make or break a race for you. Because I have support from Maxxis, I always have fresh tires. They wear fantastic, and they seem to have traction in any conditions — when it's muddy, when it's blue-groove, and when it's loamy, I get the traction."

Weller, a self-described "late bloomer" in racing, was already 29 and a mother of two when she bought her first quad. Today, racing is Weller's full-time job, although she still does occasional editing work on the side as a favor to friends. She's married to her "best friend," Jason Weller, and the couple has two teenage children.

Maxxis is proud to support Corry Weller and looks forward to seeing her on LOORRS podiums throughout the rest of 2012. To follow her latest victories, visit Maxxis.com or the Maxxis Tires Facebook page.



ATV RACING RESULTS

Riders on Razr tires claimed multiple wins and podiums in major series this spring. A few highlights are below:

- Brian Wolf won Round 6 of the WORCS series, held June 16–17 in Enterprise, Utah. Beau Baron of Team Maxxis/H&M joined Wolf on the podium in second place.
- Chad Wiene, Thomas Brown and Josh Upperman were second, third and fourth in the Pro class at Round 6 of the ATV Motocross National Championship series, held June 16–17 in Mount Morris, Pennsylvania. Wiene also took second place at Round 5 of the series, held June 3 in Oakland, Kentucky. Two other Maxxis riders took spots in the overall top five at the race. Josh Upperman was 3–4 for fourth overall, and Thomas Brown was 5–5 for fifth place. The previous month, Wiene dominated Round 4, winning both motos. Round 4 was held May 19–20 in Walnut, Illinois.
- Chris Borich grabbed his sixth win of the year at Round 7 of the GNCC ATV series, held May 26 in Masontown, West Virginia. Taylor Kiser and Walker Fowler took the second and third-place spots. At press time, Borich held a commanding 64-point lead in XC1 Pro standings.
- Maxxis landed on the podium in three major ATV series over the weekend of May 12–13, with victories for Chris Borich, Beau Baron and Brad Riley. Team Maxxis/H&M's Baron won Round 5 of WORCS, while Borich won Round 6 of the GNCC and Brad Riley took first place in the Pro Am Unlimited class of the Extreme Dirt Track Nationals opener.
- Team Maxxis/H&M rider David Haagsma took Quad-X wins in both motos for the overall at a race held May 6 at The Ranch in Anza, California.
- Maxxis owned the XC1 Pro podium at Round 5 of the GNCC, with a fourth win for Chris Borich and second and third place showings for Walker Fowler and Taylor Kiser. Round 5 was held April 28 in Park City, Kentucky. A Maxxis rider also topped the XC2 Pro Am podium as Gabe Phillips took his second class win of the season and seventh place overall.
- Josh Creamer took overall wins in the two premier classes at the opening rounds of the Maxxis New England ATV Motocross series (NEATV-MX). Creamer won the overall in both the Pro and Pro Am categories at the races, held April 14–15 in Walkill, New York, and April 29 in Southwick, Massachusetts.

For more news of Maxxis' winning ATV riders, check Maxxis.com or the Maxxis Tires Facebook page.

RAZR X^m

Maxxis' champion riders know what it takes to make a winning ATV tire. The Razr X^m was developed with over a decade's worth of input from those champion riders, plus cutting edge research & development. The Razr X^m features:

- A brand new tread pattern with aggressive, pre-grooved knobs that bite hard and slide predictably
- Motocross-specific soft compound for superior traction and precise handling.
- Lightweight, 2-ply rated construction
- Designed for all motocross racing conditions

Your customers deserve the quality demanded by Maxxis' champions. Order the Razr X^m today.



IN THE ATV MX NATIONAL CHAMPIONSHIP SERIES, CHAD WIENEN LEADS THE PACK ON MAXXIS



Chad Wienen worked hard to recover from a broken back in 2011. Now, his efforts are paying off with three victories and the points lead in the ATV MX series.

Wienen made the podium in all of the series' six races held by press time: he racked up three second-place finishes in addition to his wins. "I didn't know what to expect, but I felt like I had what it took to lead the class, and I've just been working hard. You've got to believe that you have it within you to do it," Wienen told Maxxis.

In addition to his talent and competitive drive, Wienen has been able to count on a winning Maxxis tire combo to take him to the top of the podium. He rides Yellow-label Razr rears and Razr Cross fronts, and says that both models have been "perfect. They're great. At the start of the year, I wasn't going to cut any corners, and that's where Maxxis came into play. I wanted the best, and Maxxis has the

best for the conditions we have to deal with. Definitely, traction is key. Getting great starts is where it all starts to be able to win races, and definitely in the corners the tires handle the bumps really well. They grab when you want them to and break loose when you want them to. They're definitely predictable."

Although he was sidelined by his injury for six months last year, the full-time racer believes that the experience benefited him. "Injuries are the toughest challenge," he said. "Coming back from [the broken back] was a challenge. I had a lot of physical therapy, a lot of going to see the chiropractor. It's not always a good feeling, but I think it made me stronger in the end. I just took the necessary time off and got my body back in condition and came back mentally focused. The first day back riding, I felt like I had never been [off the bike]."

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BICYCLE RACING RESULTS

Across a range of cycling disciplines, Maxxis' teams and riders are topping podiums and working their way toward championships. A few recent highlights:

- Team UnitedHealthcare's Rory Sutherland took first place at the Tour de Beauce, held June 12–17 in Quebec, Canada. Sutherland won the GC by 19 seconds.
- Jake Keough, also of Team UnitedHealthcare, won the Harlem Skyscraper Classic, held June 17 in New York City.
- Team TIBCO's Megan Guarnier won the sixth and final stage of the Nature Valley Grand Prix, the Stillwater Criterium held June 17 in Stillwater, Minnesota. Guarnier's win concluded a week of full-on competition, as she won the Most Aggressive Rider jersey for the last three stages of the race.
- For a fourth straight year, the Luna Pro Team's Catharine Pendrel won the Canadian National Cross Country Championship. The 2012 race was held June 16–17 in Quebec, Canada.
- Katerina Nash of the Luna Pro Team won the third round of the US Pro XCT, held June 16 in Colorado Springs, Colorado. Sho-Air Specialized's Pua Mata took second place.
- Team UnitedHealthcare's Robert Förster and Jake Keough topped podiums at two separate Air Force Cycling Classic Cups. Förster won the Clarendon Cup, held June 9 in Arlington, Virginia, while Keough took first place at the Crystal City Cup, held June 10 in Crystal City, Virginia.
- Santa Cruz Syndicate's Greg Minnaar landed a spot on the podium when he took second place at the second round of the downhill World Cup, held June 3 in Val de Sole, Italy.
- Barry Wicks of Kona Bikes took first place at Stage 2 of the Trans-Sylvania Epic, held May 28 in State College, Pennsylvania.
- Carlos Ramirez won the UCI BMX World Championships, held May 26 in Birmingham, England.
- Santa Cruz Syndicate's Greg Minnaar topped the podium at the iXS European Downhill Cup, held May 27 in Leogang, Austria.
- Team UnitedHealthcare's Luke Keough won the Tour of Somerville, the longest-running major bicycle race in the U.S. The Tour was held May 28 in Somerville, Kentucky.
- Team TIBCO's Megan Guarnier earned a podium spot with her third-place showing at Stage 3 of the Exergy Tour, held May 27 in Idaho City, Idaho.
- Gunn-Rita Dahle Flesjaa rode Maxxis to victory at the fourth round of the women's cross country World Cup, held May 20 in La Bresse, France.
- Team UnitedHealthcare's Robert Förster won the 2012 Tour de Grove, with teammate Hilton Clarke in second place. Meanwhile, half a continent away, Jeff Louder turned in an outstanding performance at the opening stage of the Amgen Tour of California, taking two intermediate sprint victories on his way to third place overall. The Tour de Grove was held May 12 in St. Louis, Missouri, and the Amgen Tour of California ran from May 13–20.
- Team TIBCO rode Maxxis to the women's team title for the USA CRITS Speed Week. Speed Week criteriums were held at sites in Georgia and South Carolina from April 28 through May 6. Samantha Schneider won the Beaufort Memorial Classic, while Kendall Ryan took a decisive win at the Electric City Circuit. Ryan was joined on the podium by Jennifer Purcell, who earned second place. Jo Kiesanowski ended the team's outstanding week by winning the Sandy Springs Cycling Challenge. Earlier in the week, Purcell took a third-place spot on the podium at the Spartanburg Regional Classic.
- With two victories, four podiums and numerous outstanding performances, Team Mountain Khakis won the men's team title for USA CRITS' Speed Week. The seven Speed Week criteriums were held at sites across the country from April 28 through May 6. Luke Keough's win at the Terrapin Twilight in Athens, Georgia and Ben Zawacki's victory at the Historic Roswell Criterium in Roswell, Georgia were key factors in the team's overall title. Thomas Brown, who landed in ninth place in Speed Week's final overall standings, was also instrumental to the team's success. Brown took third place at the Beaufort Memorial Classic in Beaufort, South Carolina.

Check Maxxis.com and the Maxxis Tires Facebook page for news of the latest victories from Maxxis' riders and teams.

THE ARDENT

An aggressive tread in high-volume casing, designed with great traction in mind. The Ardent doesn't forget the racer with large block-style side knobs offering numerous edges for high-speed cornering. The center tread, while ideal for braking and accelerating traction, also features ramped knobs to minimize rolling resistance. With a wide variety of size offerings, the Ardent captures every mountain rider's needs.

- EXO Protection offered in select models
- Aggressive, high-volume tread

Order the Ardent for your customers today.



SEVERELY INJURED EARLY THIS YEAR, GREG WATTS IS BACK AND READY TO COMPETE



Freestyle mountain biking presents challenges to every rider – but the challenge that Greg Watts has overcome this year makes even the hardest trick look like child’s play.

While attempting a trick during training in January, Watts fell eight feet, breaking two vertebrae in his neck and back. Several grueling months of recovery followed, but he was back on his bike in May. When he spoke to Maxxis, the 25-year-old Santa Cruz native was determined to compete again as soon as possible. Being back on a bike is awesome, he said, noting that his injury has given him a new appreciation for his sport: “I always took riding for granted because it was just a part of my everyday life, but being without it for four months really rejuvenated my passion for the sport. I have most of my tricks back now.”

His recovery was aided by his fellow riders, who rallied around him to offer both emotional and tangible support. “The whole mountain biking community has been behind me 100% all the way,” said Watts. “So many people reached out to me and gave me support, and I really

appreciate it. One of my friends helped put on an auction to help out with my hospital bills, and it helped a lot! I talked to some of the auction winners, and they were just glad to be able to help and get me back on a bike. All my sponsors have been really supportive too by telling me to not rush back into things and to make sure I heal properly. [I give] special thanks to Maxxis and all of my sponsors for sticking with me.”

With a career that features consistent accomplishment, the 25-year-old Watts has earned the loyalty of his peers and sponsors. He has a Crankworx victory to his credit, and was the first rider to land a double-flip on a mountain bike. Most recently, he took sixth place at July’s Crankworx Les 2 Alps in France. He says that he was always interested in riding while growing up in Santa Cruz, California, and his dad, a former pro moto racer, nurtured his love for bicycles and motorcycles. The support

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Q&A WITH TEAM MAXXIS/H&M



Six races into WORCS ATV season, Team Maxxis/H&M dominates the Pro class rankings, with veteran rider Beau Baron leading the points race and teammate David Haagsma in third place. Including Baron's three victories, the two riders had a total of eight podiums between them by press time. This dynamic racing duo took time to speak to Maxxis a while back about the season, their goals, and of course, their winning Razr tires.

Beau Baron

MQ: What has the season been like for you so far?

BB: The highlight was winning the first round. That was great...all in all, we're in a pretty good position to win a championship, and that's what we're doing.

MQ: What are your goals for the season?

BB: To win a championship; to win WORCS ATV and UTV, and also the Western Quad-X series.

MQ: What are your biggest challenges as a racer?

BB: Bike setup is definitely the most important thing; to get the bike set up properly. Number two is just to stay healthy all year, with no illness or injuries.

MQ: What is it like to compete against a teammate?

BB: It's good, because it's better for the both of us to push each other and make each other better when we're practicing, and it's good to have somebody to talk to about the track and what's going on. We have a good relationship, so it's good.

MQ: How are your Vipers performing for you when you compete in the UTV class?

BB: They're awesome. They have

great forward traction. In the Pro class, I ride Razr2 fronts and Razr X^c rears. I have no complaints, that's for sure

MQ: How did you get started as a racer?

BB: When I was little, I just kept asking if I could race because I rode my dirt bike around. I've wanted to since I was really little. I begged my parents to enter a race.

David Haagsma

MQ: How are your Razr X^c tires performing for you?

DH: They're perfect; they're awesome. We've gotten great starts this year. They hold up really good, with no flats, nothing. They're performing great and lasting great — just doing exactly what we want

MQ: Congratulations on your best career finish to date. What has the season been like for you so far?

DH: It's been great, just working on our bikes, and it's been paying off. The results have been great. You want to try to get a win this year, and it's been really good so far.

MQ: What are your goals for the season?

DH: To top the podium. To be in the top three in points in the series

would be awesome in only my sophomore year in the Pro class. I'll try just to get better and faster and do the best I can.

MQ: What are your biggest challenges as a racer?

DH: Just the competition; just I guess being confident, knowing you can race against the best guys and not be scared and intimidated by them.

MQ: What is it like to compete against a teammate?

DH: It's good. We always try to keep it clean, and we respect each other. Once you're out on the track, you're not really teammates, but we're still friends, it's all good. We still race each other, which is good.

MQ: How did you get started as a racer?

DH: I would say my dad was the biggest influence. As soon as I could ride a bike, I was on a dirt bike the next weekend. When I was 12 or 13, I started riding quads and really liked it. It just went on from there.

To follow Team Maxxis/H&M as they finish the WORCS season, visit Maxxis.com or the Maxxis Tires Facebook page.



MOTORCYCLE RACING RESULTS

Riding Maxxis, riders have conquered podiums at major series across the country. A few of the highlights:

- The XC2 Pro Lites podium belonged to Maxxis at Round 7 of the GNCC motorcycle series, with a victory for Andrew Delong and second and third places for Jason Thomas and Jesse Robinson. The race was held May 27 in Masontown, West Virginia.
- FAR Husqvarna's Andrew Delong earned a career-best finish at Round 6 of the GNCC motorcycle series. Delong took second place overall on his way to winning the XC2 Pro Lites class at the race, held May 13 in Springville, Indiana. Two other Maxxis-sponsored riders made the overall top ten at Round 6 as well. Chris Bach was sixth overall and fifth in XC1 Pro, and Jason Thomas took eighth place overall and second in XC2 Pro Lites.
- Colton Haaker rode Maxxcross EN tires to his first-ever victory in the Enduro-X Pro class. Haaker won the season opener, held May 4 at the Orleans Hotel in Las Vegas, Nevada.
- Andrew Delong and Jesse Robinson took second and third places in XC2 Pro Lites at Round 5 of the GNCC's motorcycle series. The race was held April 29 in Park City, Kentucky. Delong also took second place in XC2 Pro Lites at Round 4 of the series. He was seventh overall in the race, held April 15 in Union, South Carolina.

Follow the progress of Maxxis' sponsored riders in upcoming races at Maxxis.com or the Maxxis Tires Facebook page.

MAXXCROSS SI

Developed for use in the GNCC, the Maxxcross SI delivers excellent traction in soft/intermediate conditions. Its anti-flex knob bridges on side lugs offer solid straight-line stability. The Maxxcross SI also features an enhanced grip to allow for aggressive cornering. The SI is proof that Maxxis takes performance to the next level.

- Race-proven rubber compound delivers excellent traction in soft/intermediate conditions
- Anti-flex knob bridges on side lugs offer solid straight-line stability and enhance grip for aggressive cornering
- For intermediate, soft and mud terrain

Give your customers the Maxxis advantage. Order the Maxxcross SI today.



ANDREW DELONG MOVES UP THE RANKINGS IN THE GNCC



Showing great results in XC2 Pro Lites and in the overall series standings, Andrew DeLong is a rising star in the GNCC.

A setback early in the season may have slowed his progress, but even serious injuries weren't enough to stop the Pennsylvania native, who had earned two class wins and fourth place in XC2 rankings by press time. "I expected it to be going as well as it's going now, but I would have liked to have started the season like that and not been hurt," said DeLong. "I crashed and broke a collarbone and collapsed a lung. I was out for two months, and I missed the first two GNCCs. I was trying to get better and improve, and just fell the wrong way, and the bike just landed right on top of me. I'm a lot better now. I've been back in the swing of things for like three or four months. I'm trying to get better each time."

Overcoming difficulties is part and parcel of life as a racer, according to DeLong: "You use your heart and just power through the pain. You have bad days, and you just have to turn them around. If you are committing to drive ten hours to a race, you don't want to that time to go to waste."

Now in his second year in the GNCC, DeLong is also riding other hare scrambles and National Enduros, and he even competes in local races when he has the time. He's counting on

Maxxcross SI tires to take him through the rest of the year, and notes that they perform for him no matter what the conditions. "They work great," he said. "I tried other tires, but I just feel more comfortable on the SI. It's like my home-base tire, and it works great everywhere. It's just an all-around great tire. It hooks up about everywhere: the cornering, the straightaways, and the rocks and roots. It has a planted feel to it, which is nice."

As he anticipates the second half of the season, DeLong says he's eager to rack up as many victories as he can. Whatever the series in which he's competing, he knows that he'll have his family in his corner. His father attends every race, and his mother attends as often as she can. Younger brother Craig, 15, is also a racer, and naturally, rides Maxxis as well.

DeLong likes to keep busy when he isn't racing and despite his demanding schedule, was able to maintain a full-time job at a scrapyard in 2011. He'd like to return later this year, if his schedule permits.

Maxxis is proud to sponsor Andrew DeLong. Follow his progress throughout the rest of the season at Maxxis.com or on the Maxxis Tires Facebook page.



IN THE ATV MX NATIONAL CHAMPIONSHIP SERIES, CHAD WIENEN LEADS THE PACK ON MAXXIS

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It may have ultimately been a positive experience, but it isn't one he cares to repeat anytime soon. This season, Wienen is working to stay healthy and uninjured. When he spoke to Maxxis, he was hoping to increase his tally of wins and podiums in ATV MX, and planned to race some GNCC events and possibly other races out west once the ATV MX season ends in August.

He is grateful for his career and the opportunity to pursue his competitive goals: "It's something that I love to do every day, and I

love training. To keep my body in great shape and then to go out and ride a four-wheeler for a living is something most people will never experience – to do something for a living that they really have a passion for."

"I just want to win championships and enjoy every minute of what I get to do," he continued. "Long-term, I'd like to have a job in the industry as a team manager. I think that would be beneficial."

Long-term or short-term, Chad

Wienen has a great future in ATV racing. To check out his victories through the rest of 2012, visit Maxxis.com or the Maxxis Tires Facebook page.



SEVERELY INJURED EARLY THIS YEAR, GREG WATTS IS BACK AND READY TO COMPETE

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of both his parents and his brother has been instrumental in his career, as he notes. “My whole family has always been a huge help,” said Watts. “My dad taught me a lot of what he learned from being a pro, and my brother helped push me along, too. As for my mom, she does a really good job of hiding the fact that she’s worried for me, (laughs) and she is really supportive.”

Riding Maxxis tires, specifically the Aspen and the Ikon, has been helpful to his career as well, according to Watts: “They’re both insanely light, fast-rolling, and they have some good

turning knobs. I wouldn’t think of riding anything else. The main thing is reliability. You gotta have confidence in all of your parts on your bike, or else it messes with your head. It’s just one less thing to worry about.”

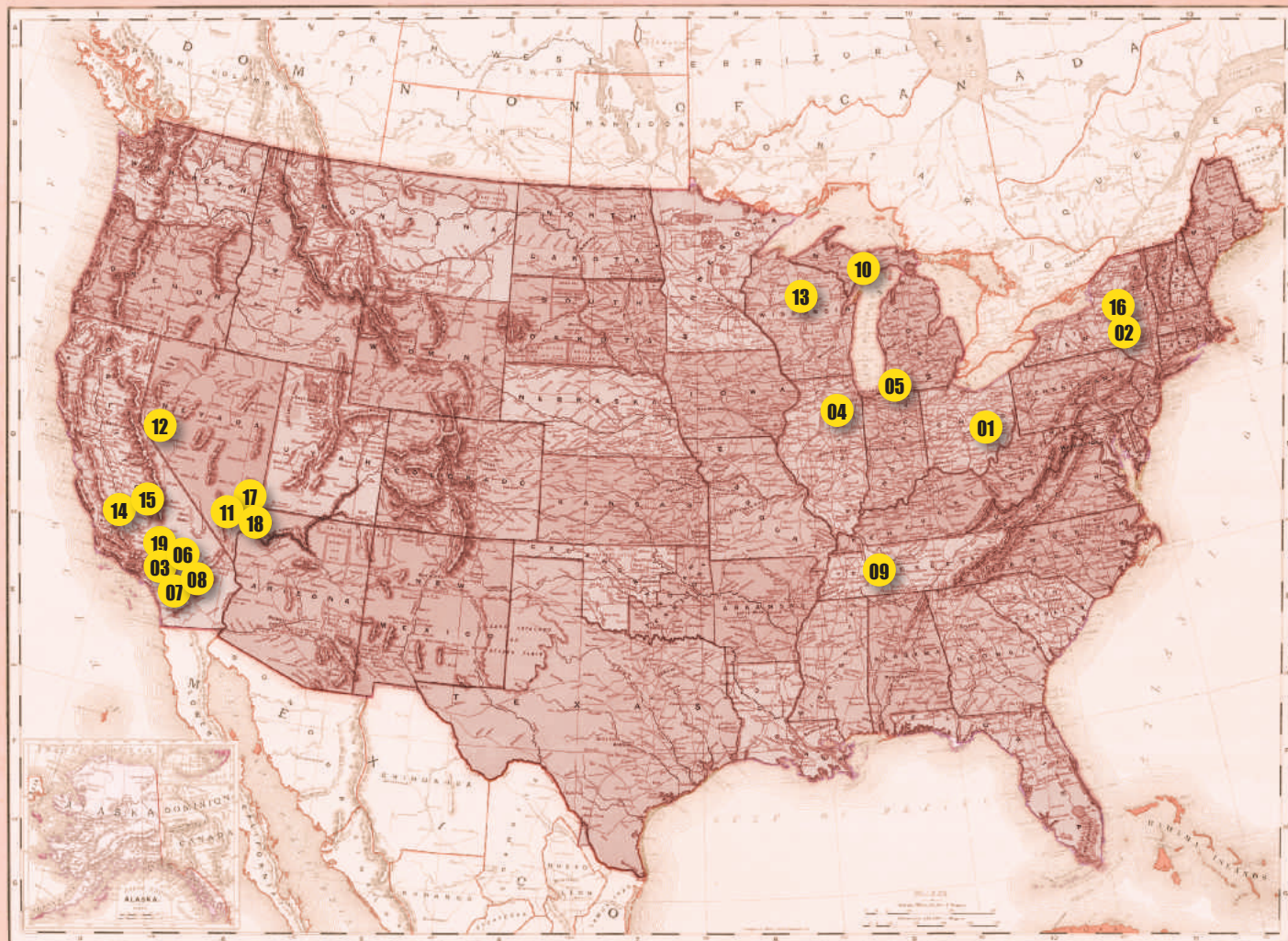
Before his accident, Watts had the 2012 freeride world championship in his sights, but his injuries and recovery have caused him to adjust his goals for the year. He’s confident that he can make the top ten this season, and he has other objectives for the remainder or 2012 as well. “My goals for this year are to first of all stay healthy. I don’t want to go through this again anytime

soon,” he told Maxxis. “The other goals are to show people that you can bounce back from injuries if you put the effort into rehab.”

Whatever lies ahead, Watts is happy to be rejoining the competitive circuit, and says that being a pro brings him immense satisfaction: “Just being able to do what I love as a job has been a dream come true.”

To follow Greg Watts through the rest of this season, visit Maxxis.com or the Maxxis Tires Facebook page.





01/ July 7-8

Millfield, Ohio
NCC Round 9

02/ July 14-15

New Berlin, New York
ATV MX Round 8

03/ July 14-15

Pala, California
WORCS Motorcycle Round 8

04/ July 19-20

Joliet, Illinois
TORC Rounds 7-8

05/ July 28-29

Buchanan, Michigan
ATV MX Round 9

06/ August 3-5

Anza, California
WORCS ATV Round 7

07/ August 4-5

San Bernardino, California
LOORRS Rounds 9-10

08/ August 10-12

Anza, California
WORCS Motorcycle Round 9

09/ August 11-12

Hurricane Mills, Tennessee
ATV MX Round 10

10/ August 11-12

Bark River, Michigan
TORC Rounds 9-10

11/ August 16-18

Nevada
Best in the Desert Vegas to Reno

12/ August 25-26

Sparks, Nevada
LOORRS Rounds 11-12

13/ September 1-2

Crandon, Wisconsin
TORC Rounds 11-12

14/ September 7-9

Taft, California
WORCS Motorcycle Round 10

15/ September 14-16

Taft, California
WORCS ATV Round 8

16/ September 15-16

New Berlin, New York
GNCC Round 10

17/ September 19-21

Las Vegas, Nevada
Interbike
Maxxis hosts a booth at the premier cycling trade event in North America.

18/ September 21-22

Las Vegas, Nevada
LOORRS Rounds 13-14

19/ September 29-30

Lancaster, California
TORC Rounds 13-14